# Online Education 2025 Strategic Plan

Purpose

The Innovation and Online Committee was charged to explore initiatives that will result in system-wide cost efficiencies and effectiveness for university programs and services that will meet workforce needs through online education

Further, the committee was to guide the future development of online education in the SUS.

The Iron Triangle

Three areas:

- Quality

- Affordability

- Access
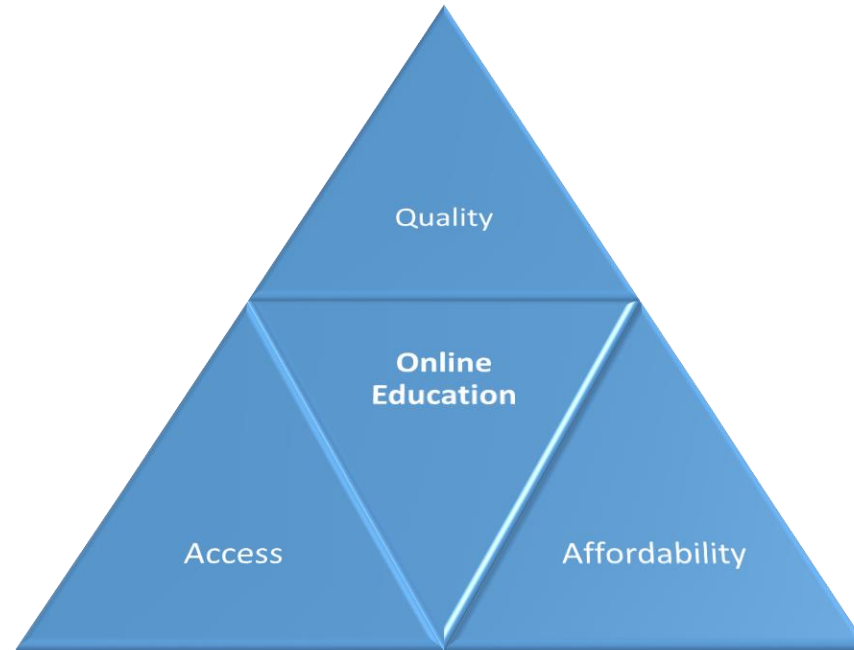
Quality Strategies

- Recognize the development of high quality education
  - Statewide award system
  - Coding high quality courses in state course catalog
  - Create a quality scorecard
  - Compare success rates of students
- Expand support for professional development
  - Network for instructional designers
  - Enhance the DL leaders professional development
  - Provide an online toolkit and workshops for professional development opportunities for those training faculty
  - Encourage training before teaching online

Quality Strategies

- Conduct and Share Research
  - Create a research consortium and a process to share (Unizin)
- Provide infrastructure
  - Create a scorecard to evalute the infrastructure
  - Recommend and share purchasing of software
- Ensure support services to promote student success
  - Create a scorecard to evaluate online support services

Quality Indicators

- 8 Chancellor Awards
- 90% of SUS courses are rated high quality
- 15% of faculty are participating in professional development
- 75% of institutions are participating in research consortium
- Online students success rates are equal or exceeds traditional courses
- No higher withdrawal rate in online courses
- Student satisfaction levels equal or exceeds traditional

FAU's Contribution

- Online Excellence Awards (Technology Showcase)
- Creating FAU Research Database
- Evaluation of Learning Management System
- FAU primary campus success rates are .10 lower
- SPOT evaluation .10 lower in online courses
  - Note: courses developed with ID rate significantly higher by students

Access Strategies

- Increase enrollments
  - Establish and maintain and inventory of SUS fully online and primarily online programs
  - Offer a broad range of fully online programs
  - Increase 2 + 2 collaborations
  - Support the development and delivery of affordable, high quality, fully online baccalaureate degree programs by UF Online
  - Statewide marketing campaign
  - Implement academic coaches, analytics, and early alert systems
  - Provide multiple, accelerated terms and provide student support for the multiple delivery modes

Access Strategies

- Create an environment favorable to the growth online
  - Secure funding for expansion
  - Make changes in the regulatory environment
- Harness the power of online education to help meet the economic development needs of the state.
  - Identify unmet needs
  - Use need and demand data when considering programs for online

Access Indicators

Over All Indicator	Undergraduate	Graduate
Credit hours	3.48 Million	616,000
FTE	86,900	19,250
% of Student Enrolled each Academic Year	75%	50%

- 60% of academic degree programs in the BOG inventory will have at least one major online.

FAU's Contribution

Over All Indicator	40% of Enrollment
Credit hours Current	130,325
Credit hours Needed	440,449
Sections Current	1414
Sections Needed	4519

- Based 2014/15 Data
- Market analysis of FAU degree inventory
- Putting in online one-stop shop

Affordability Strategies

- Shared Support Services
    - Develop Florida SHINEs as a point of contact for all students at all levels to gain access to vital services
    - Purchasing services Proctoring Network, Tutoring Network, and Shared resources
- Develop a common toolset for online course design and deliver without reducing quality
    - Use the same quality metric rubric
    - Development of master courses
    - Recommend analytic tools and methods to predict student success
    - Encourage institutions to opt into the common LMS
- Develop a statewide model for the use of eTextbooks and other open source instructional materials
    - Increase use of open-access textbooks
    - Negotiate lower pricing with vendors

Affordability Strategies

- Adopt innovative instructional models
    - Develop shared programs
    - Develop competency models
    - Experimental pilot projects
- Determine cost of online education
    - Recommend current system-wide terms and definitions (improve data collection)
    - Capture institution's online education revenues and expenditures to develop models to achieve savings and cost avoidances.

Affordability Indicators

- Annual increase in the use of electronic texts and open educational resources
- 50% of SUS working collaborative with institutions in the FCS to share online course development tasks and resources
- 50% of SUS working collaborative with each other to share online course development tasks and resources
- 50% of SUS offer competency based/ adaptive learning to accelerate student time to degree.

FAU's Contribution

- Develop share degree online partnerships with feeder colleges/other SUS
- Need colleges to accelerated online programs
- Consider developing master courses for IFP courses to share with feeder colleges
- May see a change in the DL fee charged on courses